

SPOKE

NEW ZEALAND'S MOUNTAIN BIKING MAGAZINE

DIMENSIONS

Page sizes include 5mm bleed all around (except on half and quarter pages).

Double Page

Trimmed size: 430mm(w) x 265mm(h)

Bleed size: 440mm(w) x 275mm(h)

Full Page

Trimmed size:

215mm(w) x 265mm(h)

Bleed size:

225mm(w) x 275mm(h)

Half Page Horizontal

195mm(w)

x

119.5mm(h)

Half Page Vertical

94.5mm(w)

x

245mm(h)

Quarter Page

94.5mm(w)

x

119.5mm(h)

Important notes:

Allow for 12mm gutter on inside cover DPS advertisements.

Hold all live type matter at least 5mm within trim edges and 7mm from the gutter.

Bleed dimensions allow for 5mm trim on all sides.

Allow 10mm gutter for all live type matter on DPS advertisements.

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